

CONGRATULATIONS ON ADOPTING YOUR STRATEGIC PLAN

Adopted on a Monday night. *Understood* by Wednesday morning.

Your plan — 5 focus areas, 12 goals, 57 measures — in the formats your families, board, and cabinet will actually use. Your numbers are already inside.

01 Data Story

FAMILIES · COMMUNITY

02 Dashboard

SUPERINTENDENT · CABINET

03 Hybrid

BOARD · COMMUNITY LEADERS

ONE SOURCE OF TRUTH

One plan. *Three* perspectives.

Same data. Different depth for each audience.



5

FOCUS AREAS

12

GOALS

57

MEASURES

100%

GOALS WITH NAMED OWNERS

01

Data Story

FAMILIES · COMMUNITY

Plain language. Reads on a phone.

02

Dashboard

SUPERINTENDENT · CABINET

Status, owners, and movement — every measure.

03

Hybrid

BOARD · COMMUNITY LEADERS

The story, with the measures behind it.

Every screen in this kit is a **live screenshot of your data** — not a mockup.

The plan your families *will actually* read.

Opens like a publication, not a binder.

- 4-minute read on a phone
- Plain-language commitments
- Updated quarterly

4 min

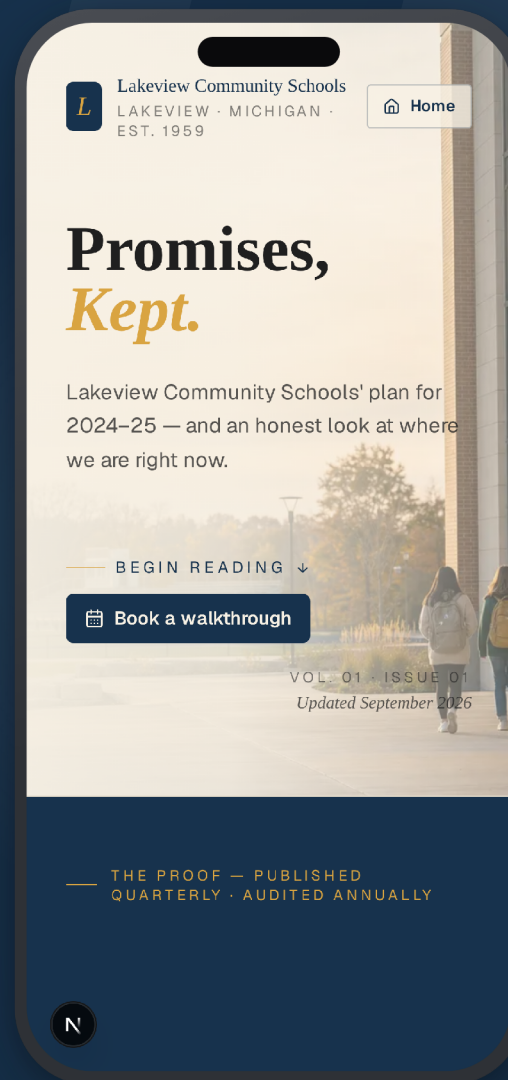
AVERAGE READ

5

PRIORITIES

4×/yr

PUBLISHED



Status,
movement,
and the next
public story.

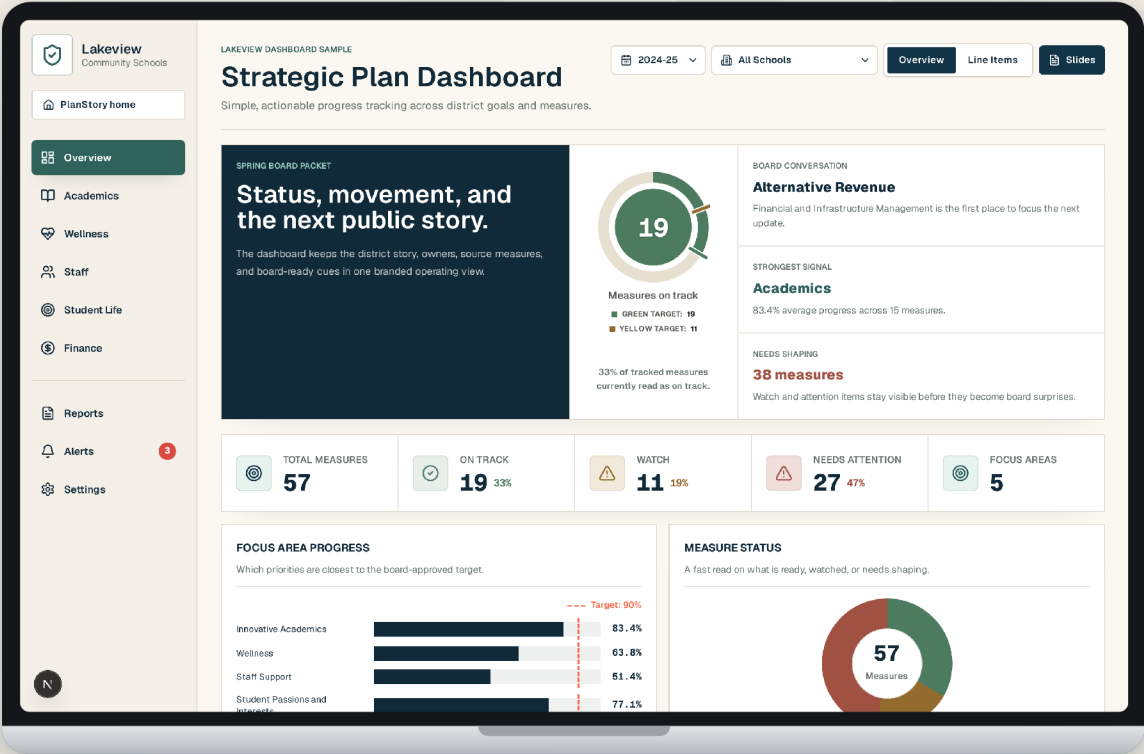
Every measure. Every owner. One
view.

19 ON TRACK

11 WATCH

27 NEEDS ATTENTION

57 MEASURES · 5 FOCUS AREAS



Reads like a story. Holds up like a *report*.

One experience for the board *and* the community.

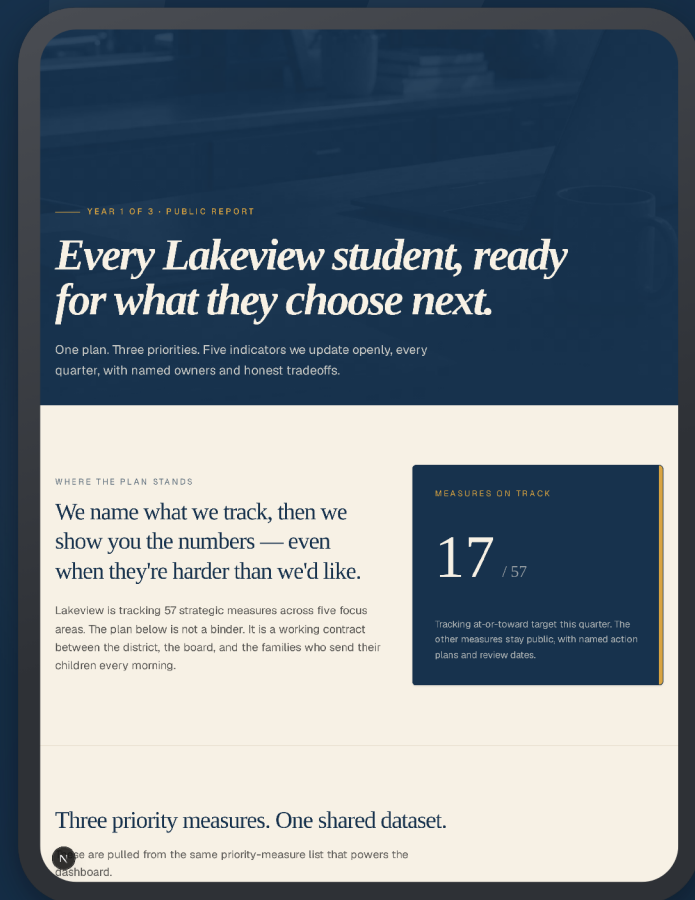
- Every claim opens into its measures
- Same dataset as the dashboard
- Named owners, on the record

19/57

ON TRACK, SHOWN OPENLY

1 dataset

STORY + DASHBOARD

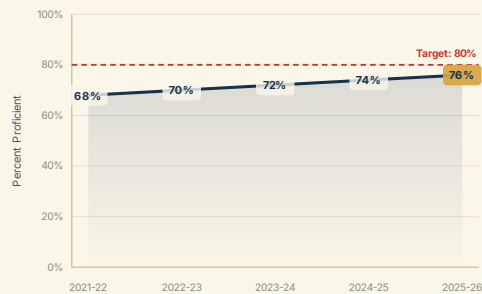


The charts every board meeting *starts with.*

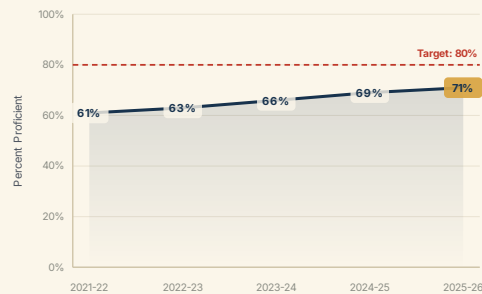
Achievement Goal: academic achievement in reading and math · Measure: **80% proficient** (or +3% from baseline)

Growth Measure: **median SGP ≥ 60**

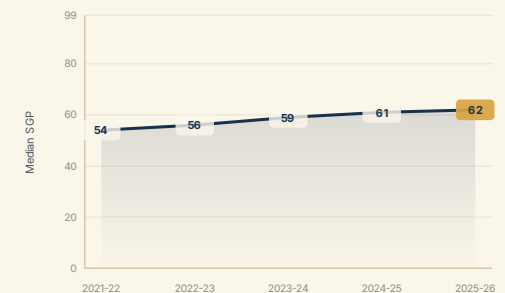
Proficiency Trend: Reading



Proficiency Trend: Math



Median Student Growth Percentile Trend



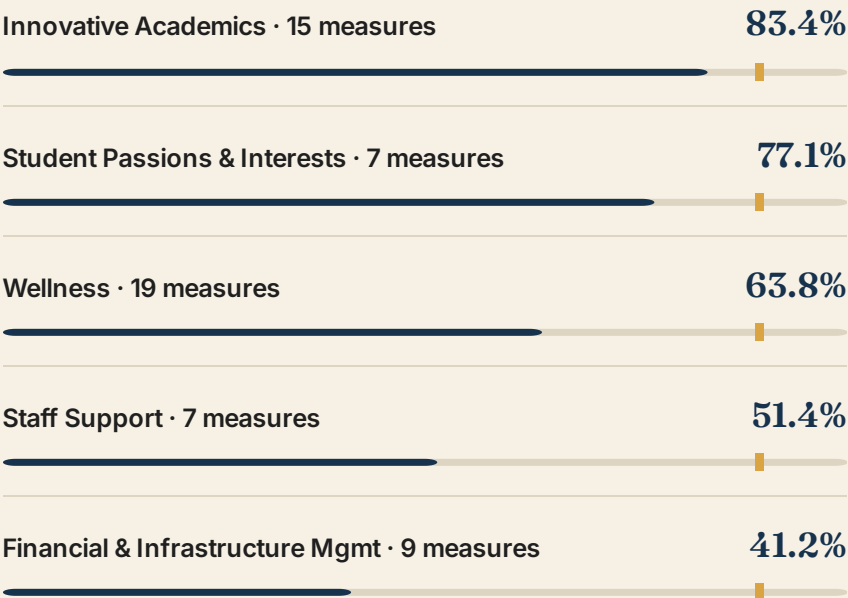
Universal metrics, rendered to state reporting conventions — same axes, same labels your board already knows. Your remaining 54 measures get the same treatment.

Your numbers are *already in.*

Structured directly from your adopted plan. The starting line, not a demo.



Focus area progress



Board priorities

1	Student Belonging Survey	56 → 90
2	Employees Involved in Decision-Making	37 → 90
3	Employee Opinion Value Scores	32 → 90
4	Participation in Optional Meetings & Events	18 → 90
5	Alternative Revenue Sources	12 → 90

Honest statuses build trust. We show the hard numbers, *openly.*

HOW WE USE AI — AND HOW WE DON'T

Built for districts that *don't* trust AI hype.

- ✗ **Never** student names, IDs, grades, IEPs, or any FERPA-protected records.
- ✗ **Never** AI-generated numbers. Your data is entered and verified — not invented.
- ✓ **Only** district- and school-level aggregates, the same figures you publish today.
- ✓ **Always** human review. AI flags data-quality issues; your team approves everything public.

Aligned with state guidance on responsible AI in education. Your data stays yours.

See your full plan, *live.*

Your samples are interactive. Open them on any device.

→ **Data Story** getplanstory.com/samples/data-story

→ **Dashboard** getplanstory.com/samples/dashboard

→ **Hybrid** getplanstory.com/samples/hybrid

Book a walkthrough →
getplanstory.com

FERPA-ALIGNED · NO STUDENT PII · HUMAN-REVIEWED